



date received: _____
(office only)

a little about us:

Snow City Cafe is a popular breakfast and lunch spot on the edge of downtown Anchorage. Since 1998, we've been showing new local art every month, such as oil and watercolor paintings, photography, fiber art, chalkboard art and fused glasswork. We participate in the First Friday Art Walk, and provide a well-established, high-traffic venue with lots of natural light. Our mission is to provide a venue to fun, fresh and funky artists, whether you're an Alaskan fixture, or an up-and-coming artist just getting your foot in the door.

Every fall, we start the process for finding new artists to adorn our walls for next year. Our search for artists is an ongoing process, so we'll accept proposals year-round, hang onto them for you, and select from all submissions in the fall. Show us what you've got!

our process:

We book our schedule for art shows a year at a time. Our process starts in the fall, and we're currently choosing artists for January through December 2017.

We have a two-step process: a proposal review, followed by personal interviews. This proposal is the first step. Read it through, gather your materials, and make sure you get it back to us either via email or post by October 17, 2016.

We will review the submissions, and email you by the end of October to let you know whether we need to set up an interview. If you're submitting your proposal early, we'll just hang onto it here until October when we review.

In the interview, you'll get to meet with a panel made of Snow City employees and managers who will discuss the finer details of your proposal, the possible logistics of hanging/showing and special needs for your vision. After we've met with everyone, we'll let the artists know who has been selected. If chosen, your art will be on display from the first Friday of your month, until the Thursday before the next month's First Friday Art Walk.

the space:

We have 50 linear feet of wall space, big windows, and lots of natural light. Snow City has a sliding hook/rail system for hanging, and we request that all art be hung with fishing line (no heavier than 60 lb test.) There are three display walls, two with a wood finish, and one galvanized metal. We're really into diverse and unique mediums, but the walls cannot be painted, nailed or altered in any way. We also ask that all art can be hung at least 2 feet above the top of each table.

artist responsibilities:

- **Snow City Cafe needs 200 postcards provided by you** listing title, artist, location, reception, and exhibition dates. *(These cards are for guests in Snow City Cafe, and will be displayed on tables, they are not for mailing out).* We need them **one week prior to your opening.**
- **Hang all artwork, artist's statement and biography on the Thursday prior to your show; between 3:30 – 6:30 pm.** *(It takes at least two people, so please bring a friend)*
- **Bring all tools necessary to hang artwork.** *(fishing line, scissors, adhesive for titles & prices)*
- **Price and title all artwork.** Each piece needs to have a title and price listed next to it. **Provide a priced inventory sheet to Snow City Cafe one week prior to the show.**
- Provide a **journal** for customer comments
- **Relax, attend, and enjoy your First Friday reception from 5:30 - 8 pm.**
- **Remove all artwork Thursday before the next month's First Friday between 3 - 4 pm.**
- **Pay 20% commission on all artwork sales** to Snow City Cafe. *(See Snow City Cafe's responsibilities)*
- **Mail all art pieces purchased by out of town buyers.**
- **Provide the following via email one month prior to the show to jess@snowcitycafe.com**
 - 3-5 digital photos (web quality—72 or 96 dpi)
 - Title of show and medium used
 - One-line description of show (for press)
 - One page maximum artist's statement and biography

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snow city cafe responsibilities:

- Contact the **Anchorage Daily News, The Anchorage Press, and create a Facebook Event** with a press release for exhibition and First Friday reception. Please do not contact these publications yourself. If you have changes to your information, please let us know, and we'll update them for you.
- **Host a First Friday reception from 5:30 - 8 pm.** Food will be provided. Beverages will be available for purchase.
- Handle all sales of artwork, provide receipts to customers, marking prices as sold, and noting the sale on artist's inventory sheet.
- Store all purchased artwork for one week and contact buyers to make arrangements for art pickup.
- Payment for artwork sold will be sent the last day of the following month, less 20% commission.

eligibility:

Open to all **professional and amateur Alaskan artists, and groups of artists.** All media must be able to hang by fishing line and hook/ rail system. Preference is given to original art that has not been shown previously downtown.

Artist(s) must not have a solo show downtown six months prior to Snow City show, even if the artwork is different. Artists who have previously shown at Snow City must wait a year before reapplying.

Snow City Cafe reserves the right to adjust or remove any artwork deemed inappropriate or not conducive to the business of the cafe. Snow City Cafe is not responsible for lost, damaged or stolen artwork. Artist shall be responsible for any major damage to Snow City Cafe as a result of hanging or taking down art (broken mirrors, gauged walls, broken chairs, etc.)

entries:

When submitting your proposal, please include:

Snow City Cafe's proposal questionnaire (as your cover page)

An artist's biography & resume (with exhibition history)

Digital examples of past and current work.

Please also include an image list—a list with the titles of your work, approximate sizes, and years completed.

You're not limited to the number of proposals you can submit for consideration, but each proposal must be submitted under a separate cover with all required documents. Feel free to submit or email up to 20 images of work. Please do not submit any original art, hard copy prints, or additional material in this phase, as there is no guarantee that it will be returned.

IMPORTANT: If you have any questions about what to submit, or you don't think you have everything on the list, don't hesitate to email us. We're all about new artists and know submitting proposals can be a daunting process. We're here to help!

Please submit proposals by October 17, 2016 to jess@snowcitycafe, or in person to Snow City Cafe.

Thank you, and we look forward to seeing your work!

Snow City Cafe Proposal Questionnaire

(please use as cover page)

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website (optional): _____

Medium: _____

Preferred month: _____ Second choice: _____

Tell us about yourself/art.

What is your vision for your Snow City show? What about your art works well with Snow City as a venue?

What are the approximate sizes of your work? Will you have enough to fill the restaurant?

checklist:

- ✓ Questionnaire
- ✓ Artist biography
- ✓ Artist resume
- ✓ Printed or email attachment with up to 20 past images/current work
- ✓ Image list

thank you for your interest!

